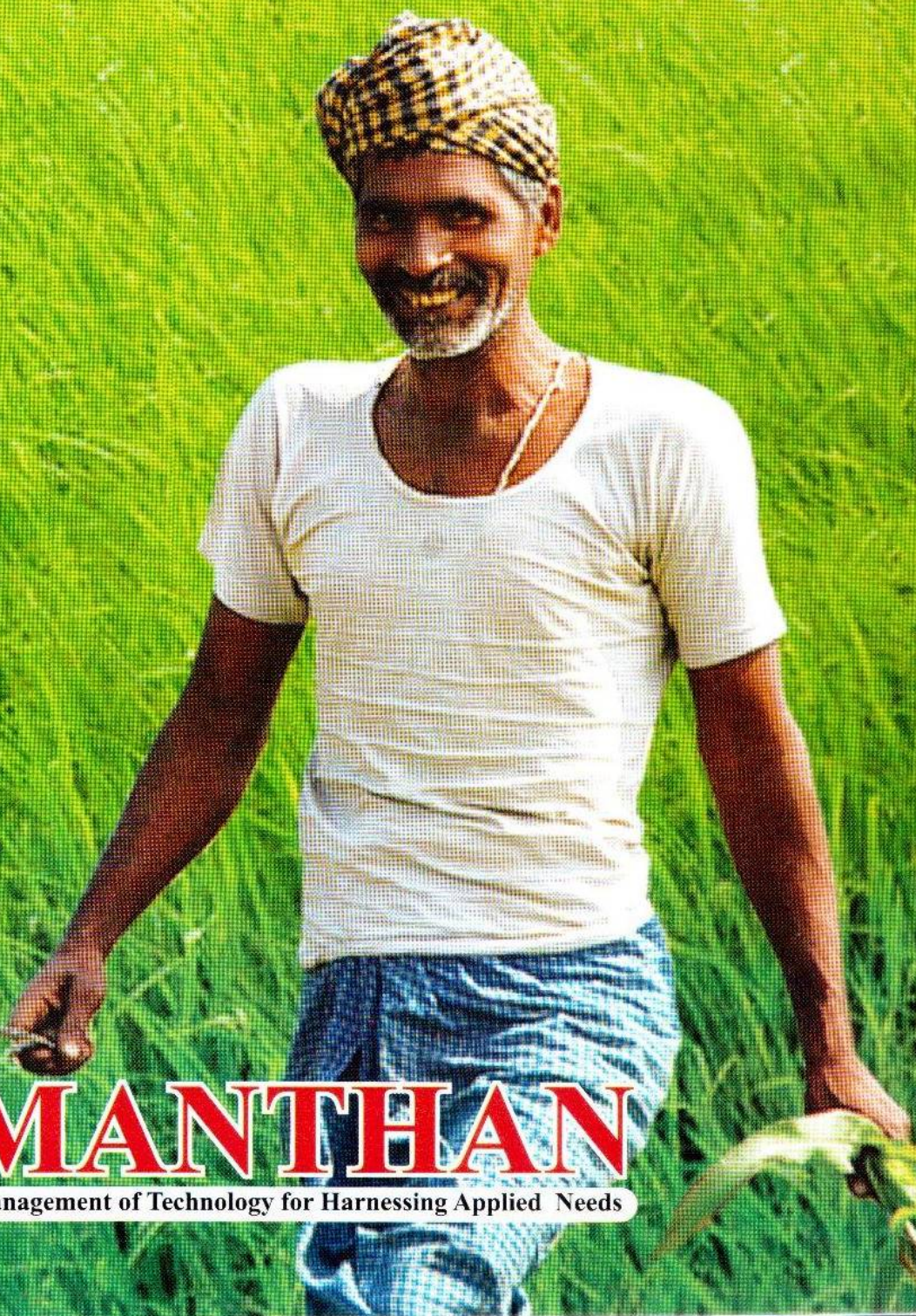


# Annual Report

2013-14



## **MANTHAN**

Management of Technology for Harnessing Applied Needs



# Ministry of Textile



## PRINTING OF CATALOGUE

The DC(H) which has sanctioned cluster development project AHVY where many technology intervention project has been accomplished at Maheshwar of district Khargone (M.P.). The Ministry has sanctioned this activity under AHVY through craft specific design intervention strategies. The formation of this catalogue will represent the collection of various Maheshwari products and value addition for better price realization. This ingredient of catalogue will rejuvenate handicraft sector at the grass root level.

## TRAINING FOR BACKWARD CLASS AND MINORITY

The state Government under the ministry of Backward classes and Minority has assigned the task for imparting trainings to 200 youths which represents to this specific category. The trades which we identified are as Electrical, Fabrication- Welding and Computer.



## MoRD -SGSY - AAJIVIKA SKILLS

The Ministry of Rural Development has sanctioned a project under Aajivika skills in the year 2012-13 and 2013-14. In the project of Bundelkhand we have trained

7800 and placed 5850 students. Similarly in the second project CG, Jharkhand & Orissa we have trained so far 3000 students and placed 2250 rural youths.

In Ajeevika project the mobilization of youth is most importance factor where village meetings, participation of

PRI is been ensured. Similarly, while survey we have identified the available resources of each target district and framed this strategies to harness the potential. The data was useful in exploring the opportunities for jobs within or outside the district.



## WADI - NABARD

Under this project of NABARD we are continuing with three projects which is mainly in Bhagwanpura block of district Khargone and Alirajpur block of district Alirajpur. In Bhagwanpura we are working with two projects i.e 500 and 1000 wadis. In the first project we have already completed the plantation of 500 wadis and now we are concentrating for growth, promotion techniques and required operations for more livelihood opportunities.

Similarly, in the second project we have accomplished 300 Wadis in the first year and also accomplished other major activities specific to water harvesting, seed production,

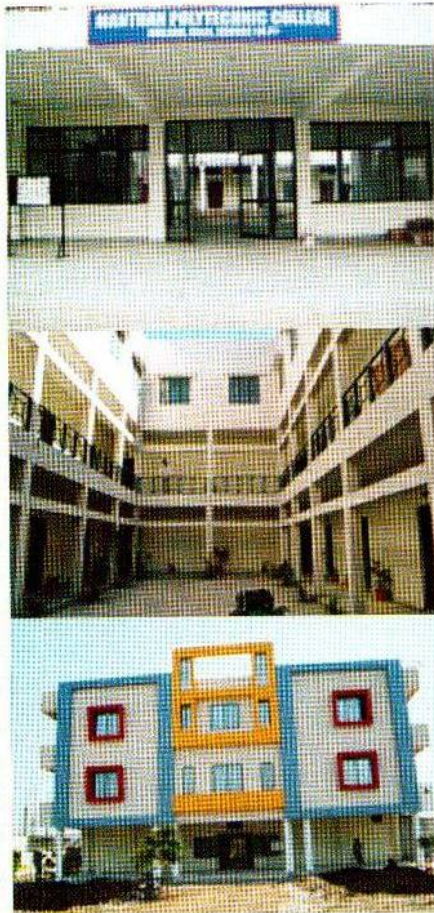




health techniques and so on. Similarly in Alirajpur we have accomplished the plantation of 500 wadis and now concentrating on the other aspects specially capacity building of community, water harvesting and activities which can support for incremental growth of traditional crops.

### **MANTHAN POLYTECHNIC COLLEGE**

Manthan Polytechnic College is the new initiative of MGSSS. MGSSS has realized that there is need of value addition for ITI beneficiaries and also realized the need of more advanced skill training modules and this can be realized through the higher degree of skill intervention. MPC has crowned with the affiliation of AICTE (GoI) in the year 2013-14. At present the sectors which has been identified are Electrical, Mechanical, Civil, Telecommunication, Computer Science and Electronic.



It's a matter of pride that today MPC is not only catering the demand of the adjoining villages but also feeding various districts of M.P.. This trend has changed the conception that rural youth has to migrate in urban towns for better quality education. MPC has changed the concept and for that we feel proud.

### **MANTHAN PRIVATE INDUSTRIAL TRAINING INSTITUTE (MPITI)**

MPITI initiated its activity in 2005 and today its a matter of proud for Manthan and also proud for the state. This is the first Institute of state which is providing the quality training in the rural area. At present MPITI is providing

trainings for ITI sector specially for Electrical, Fitter, Welder, Civil, Surveyor, CoPA and Diesel mechanic. MPITI has so far trained around 10000 rural youth under various sectors. In addition to training and certification we have explored the placement opportunities for around 7500 rural youths.



### **CSR ACTIVITY - BHEL**

The main objective of this activity is to improve social economic conditions of the tribal farmers of Bhagwanpura block of district Khargone and prevent the migration of farmers. At the present scenario tribals are adopting the traditional crops with no scientific input into the fields, therefore they are deprived of getting their dues and this resulted into migration to meet out their needs.



We have introduced high tech cultivation of vegetables crops which have short duration and fetching out the handsome money after the interval of 30 days and required farmers engagement throughout the crop period.

The experiment with 100 farmers with 100 acres of



land changes the scenario of the village economy because of more economic gain and this technology also disseminated very rapidly in the adjacent villages. We have submitted the report of pilot project and it is expected that we will increase the periphery and customer base in the ensuing season.



## LEAD CROP

The main objective of the NABARD project of lead crop is to enhance the production and productivity of exiting traditional crops especially soyabean, wheat and gram which is prevailing in district Sehore of M.P.. The main component which support for incremental growth is quality seeds and new packages and practices of the crop. This year we have laid out the 20 crop demonstrations and 20 demonstrations of seed replacement. The farmers meetings during crop season is also found to be important factor for dissemination of crop technology.



## FINANCIAL LITERACY

The project of NABARD is emphasizing on promotion of various financial inclusions which - KCC (Kisan Credit Card) and other financial interventions. We are conducting the



a awareness programme with the active participation of Bank so that farmers can get the best advantages of the prevailing financial schemes.

## NSDC-STAR



## SCHEME

This scheme emphasized on skill development of youth and their proper guidance for placement. NSDC has come out with various need based sectors and now the PIA has to identify the sector based on their local potential needs, industrial scenario and so on. Our organization has been identified for imparting training for various sectors especially construction, Automobile. This programme is implemented through our Institute called Manthan Private Industrial Training Institute (MPITI) based at village Amlaha, district Sehore (M.P.). We are expecting the numerous opportunity to come out which will not only cater the industry need, but will also change the socio-economic scenario of the area. In this scheme beneficiaries will be motivated through some attractive incentives scheme as well.

## CSR ACTIVITY

- Recently we have joint venture with Schewler Electrical Mumbai for skill development initiative in the state of CG and Jharkhand.
- Similarly, TJSCO in Ranchi is also likely to join hands for training of their SHG market development.

## MoU SIGNED

MoU has been signed with NABCONS and SRLM for implementation of Aajeevika Project in Madhya Pradesh.



# MANTHAN

Management of Technology for Harnessing Applied Needs

31, Sector-1, Shakti Nagar, Bhopal-462024 (M.P.)  
Ph. 0755-4289654 • [www.manthangramin.org](http://www.manthangramin.org)